



MORAVIAN HISTORICAL SOCIETY

2020-2021 | **ANNUAL REPORT**

Our Mission

The Moravian Historical Society museum and historic site preserves, interprets, and celebrates the rich culture of the Moravians.

Our Vision

The Moravian Historical Society is recognized broadly for its significant collection and historically important 18th century site. Intellectually vibrant, we commit to sharing stories of the Moravians and their remarkable contributions to history that continue to shape our culture.



About Us

Founded in 1857, the Moravian Historical Society is a not-for-profit organization that shares the fascinating contributions of the Moravians to worldwide culture, through public programs, guided tours, and engaging museum exhibits. Located in historic Nazareth, Pennsylvania, we maintain the 1740-1743 Whitefield House and the 1740 Gray Cottage, the oldest surviving Moravian structure in North America. The Whitefield House Museum welcomes visitors from around the world and provides outstanding educational opportunities for those interested in history, art, and music. We care for 20,000 objects, photographs, and documents and these primary sources help connect students, scholars, and the public to the stories of our past. Many of the items on exhibit are one of a kind or extremely rare, including the 1776 Tannenberg organ that was played for George Washington, an early Martin guitar, and the first violin made in America.

Board of Managers

David Roth, President
Steven Krawiec, Vice-President
Linda Wickmann, Secretary
Ed Perusse, Treasurer
Stephen Bajan, II
Chris Carson
Lyn Trodahl Chynoweth
Christopher Crook
John Stocker
Riddick Weber

Staff

Susan Ellis, Executive Director
Susan Orr, Curator of Collections
Aubrey Baranowski, Operations Manager
Charlotte Filiciotto, Collections Assist./Education Coord.
Sarah Hriniak, Docent
Claudia Krautkremer, Docent
Gerald Kroboth, Docent
Daniel Stocker, Docent



A Message from the President



I am pleased to report that the Moravian Historical Society is on sound financial footing and is actively delivering on its mission statement. You will find more about this in the pages of this annual report.

Many thanks from me are extended to the staff, volunteers, committee members, Board of Managers and our Executive Director for a job well done over this past year. Without a doubt the organization benefits from the steady and measured leadership.

My fellow Board members take on the responsibility of guiding MHS. This responsibility is not a small matter. Working through the Covid pandemic has been quite an experience! Not only does the Board give of its time and talents but also individual Board members give of their financial means as well. The Board is passionate about its role at MHS.

I will also call attention to our Board members who are cycling off the Board: Steven Krawiec, Edward Perusse, and Christopher Carson. MHS will certainly miss the experience, advice, and wise counsel that they brought to the table. I will personally miss their points of view offered at Board and committee meetings. While I celebrate these retiring Board members, I also look forward to new Board members accepting the responsibilities and roles that come along with guiding the organization.

MHS has some of the most dedicated volunteers of any organization in the Lehigh Valley. Volunteers play an integral role in the development and execution of programs and festivals including Hands-On History camp, Christmas in Nazareth, and the Arts & Crafts Festival. Volunteer contributions also extend to collections management. For the past several years, volunteer Joel Hoffner has dedicated his time and expertise to leading the MHS collections inventory project of over 20,000 objects. I can't thank our volunteers enough for all of their remarkable contributions!

All of the above points to an obvious conclusion. It's the people who make the Moravian Historical Society such a gem. It's the people who give freely because of their passion for helping to preserve and share our history.

I wish to thank all members of the society for their continued support and encouragement.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "David M. Roth".

David M. Roth, President



Resilience and Progress



Dear friends,

In many ways, 2020 was a year defined by hardship, upheaval, and uncertainty. For the Moravian Historical Society, it was also a year of remarkable resilience. This Annual Report tells that story: in the face of extraordinary challenges, the Moravian Historical Society persevered, adapted, and advanced its mission thanks to the generous support of members and donors like you.

This past year, we are especially proud that we continued to serve our community with high-quality educational programs despite the disruptions caused by the Covid-19 pandemic. We were able to reach new audiences of all ages, educational levels, and socio-economic backgrounds through a combination of virtual programs and modified, safely-presented, in-person programs. We took our educational programs, collecting efforts, exhibitions, and historical content straight into people's homes. These virtual programs included online exhibitions, history presentations, and experts who "zoomed" into classrooms to teach school children about the history of our region. People from around the globe joined us for a virtual presentation about the upright piano in our collection, believed to be the oldest extant American-made piano.

With the exception of a few weeks in December, when museums were mandated to close, we remained open to the public seven days a week, year-round. Our in-person events enhanced the sense of community for local residents and included our popular summer camp for children, festivals, and concerts on the lawn of the historic 1740-1743 Whitefield House.

We hope you enjoy reading about these accomplishments. Resilience is a story that runs throughout our museum collections and we find strength in the stories of those pioneering Moravians who came to Nazareth in 1740. As we reflect on our organizational history and the history of the Moravians, we can't help but be inspired by the resilience of our predecessors in times of struggle. We are also inspired by you—our supporters, members, volunteers, and audiences—for your support this past year. Without your loyalty, we would not be able to present accessible, affordable, and engaging programs that share history to our visitors. Put simply, you make what we do possible.

We are grateful for your continued partnership,

A handwritten signature in cursive script that reads "Susan Ellis".

Susan Ellis
Executive Director



Collections

This year, a remarkable project was completed—a working, playable replica of the 18th century piano in our collection was donated to our museum. John Watson, Tom Winter, and Michele Winter conducted on-site research of the original piano with the intention of both uncovering the instrument's history and creating a playable replica. Through the process of examination and documentation, we heard the original tell its story. Through the replica, we hear its song.



The Moravian Historical Society has received a very significant acquisition—a previously undocumented spinet, recently attributed to the workshop of David Tannenberg (1728-1804). The spinet joins the Moravian Historical Society's 1776 Tannenberg organ and 1761 Tannenberg clavichord, the oldest-known American clavichord. The donation allows the MHS to show every facet of Tannenberg's output, which was immeasurably influential.

Two historic maps received conservation treatment and digitization at the Conservation Center with thanks to a generous donor.



Collections Inventory:
4,360 records catalogued
677 Volunteer hours



Education

Because of Covid-19 restrictions, our experts visited classrooms virtually to teach students about the history of Nazareth. We also developed three “traveling trunks” full of great resources to help third graders learn about the history of Nazareth. For teachers, we produced a 60-page curriculum guide that also included resource links, classroom activities, and at home activities for parents and students to do together. In addition, we wrote and filmed a historic Nazareth walking tour video since the traditional in-person tour could not take place. In June, we offered two weeks of Hands-On History camp. Students worked with local professionals who led activities including colonial architecture, Moravian music, portrait painting, and compass navigation.

“My students really loved the Walking Tour video because it made them realize that places they normally see in our hometown are actually pieces of history.”
—Third Grade Teacher

Exhibitions



Early American Trades at the Moravian Community of Christian's Spring, opened September 28, 2020. The exhibition includes farm implements, tools, maps, and photographs from the collection, and provides visitors with a better understanding of this lost village and the lasting impact it had on crafts and trades in early America. The putz exhibition, *Christmas in Miniature: 100 years of Moravian Nativities*, opened in November, 2020 in the Gray Cottage. Timed ticketing allowed visitors to have a safe viewing experience. We are honored to continue this long and beloved Moravian holiday tradition.



500+
Students served
5 college interns mentored



Museum from Home

Our virtual programs enabled our visitors to engage with our history from the safety of their homes and had the added benefit of attracting new audiences. We presented 19 virtual programs including school programs, talks about the *Nazareth* book, a program about the upright piano, and a concert on our 1776 Tannenberg organ that attracted viewers from around the world. The 163rd annual lecture was presented by Dr. Jenna Gibbs as part of the virtual Bethlehem Conference on Moravian History and Music.

19 Virtual Programs
144,000 Facebook Reach
37,000 Website Visits
50 Countries
7,800 Video Views

We even reimaged our 14th annual Share the Heritage into a multi-day virtual event with a keynote address focusing on our theme “Celebrating Pioneers of Equality” presented by the Rev. Dr. Betsy Miller, and the Heritage Award presentation to Carol Saeger. The 15th annual Share the Heritage gathered guests for a virtual tour of Italy with a wine expert. The Rev. Dr. Craig Atwood was honored with the Heritage Award.

In-Person Events

After the stay at home order was lifted, the museum reopened on July 6, 2020 with safety measures in place, including time-ticketed guided museum tours, hand sanitizer stations, contact tracing, mask requirements, and social distancing guidelines. With the exception of a few weeks in December when museums were mandated to close, we remained open to the public seven days a week. Our in-person events enhanced the sense of community for local residents and included festivals and concerts on the lawn. Our guided museum tours, historic Nazareth walking tours, special exhibitions, and other in-person events attracted approximately 5,000 people to our historic site and museum.



26 in-person events
5,000 visitors
4 concerts on the lawn
3 Festivals
10 Historic Nazareth Walking tours
8 Spooky Tours



Committees

Executive

David Roth, President
Steven Krawiec, Vice-President
Linda Wickmann, Secretary
Edward Perusse, Treasurer

Curatorial

- Opened new Exhibitions
- Digitize and catalog collection
- Accession and deaccession collection items

David Roth, President
Barbara Dietterich
Susan Orr, Curator
Traci Stocker, Chair
Jack Hommer
Linda Wickmann, Board Liaison

Development

- Host tours, camps, and fundraisers
- Secure grants, sponsorships, and donations

David Roth, President
Steven Krawiec, Board Liaison
Linda Zimmerman, Chair
Stephen Bajan, II
Christopher Crook
Kaitlin O'Connor

Ephrata Tract Project

- Work to plan and complete the site renovation

David Roth, President
Chris Carson, Co-Chair
Marsha Fritz, Co-Chair
Jeffrey Long
Edward Perusse, Board Liaison
Lanie Yaswinski
Andria Zaia

Finance & Investment

- Review Financial Reports
- Monitor endowment performance
- Support the work of the treasurer

David Roth, President
Edward Perusse, Chair, Board Liaison
Stephen Bajan, II
Linda Crook
Anne Reid
John Stocker

Audit

- Oversee annual audit

David Roth, President
Edward Perusse, Treasurer
Steve Krawiec

Publications

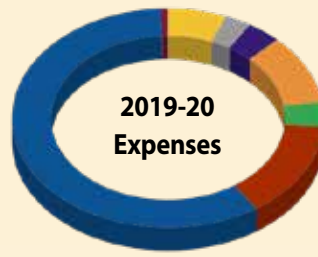
- Produced two issues of the Society's newsletter, *Abundant Heritage*.
- Selected and invited the speaker for the annual meeting
- Write and design second Guidebook

David Roth, President
Barbara Dietterich
Scott Paul Gordon, Chair
Traci Stocker
Lyn Trodahl Chynoweth
Riddick Weber, Board Liaison

We gratefully
acknowledge the
contributions of our
board members who have
completed two 4-year terms:
Steven Krawiec,
Edward Perusse, and
Chris Carson



Financials



INCOME	ACTUAL 2019-20	PRELIM 2020-21
Museum	\$10,908	\$15,300
Grants	\$53,288	\$98,900
Programs	\$6,704	\$5,800
Fundraising	\$218,372	\$120,000
Investment Income	\$62,605	\$59,400
TOTAL	\$351,877	\$299,400

EXPENSES	ACTUAL 2019-20	PRELIM 2020-21
Museum	\$12,449	\$3,715
Programs	\$5,548	\$7,198
Fundraising	\$7,203	\$10,993
Property	\$21,191	\$21,208
Administrative	\$7,292	\$6,882
Insurance/Professional Fees	\$28,975	\$29,528
Personnel	\$120,152	\$113,653
Publications	\$1,594	\$1,439
TOTAL	\$204,404	\$194,556



Thank you

Donors

Craig & Julie Atwood
Stephen & Janis Bajan
Eileen Bocich
Tom & Debbie Bross
Karen Bunning
Judy Burton
Chris & Krista Carson
Richard Chynoweth & Lyn
Troдахl Chynoweth
Christopher & Rebecca Crook
Darrell & Linda Crook
Jonathan Davis
Barbara Dietterich
Meg Dowd
Ronald Doyle
Mark Eichorn
Susan Ellis & Dick Boak
Michael Farmer

Larry Monte & Marsha Fritz
Conrado Gaytan
Tina & Chris Giesler
Matthew Goldberg
Nancy & Willard Harstine
Barbara Heske
Thomas Hoffman
Jack Hommer
Frank Incalcaterra
Don & Jacqueline Jean
Dale Browder & Jim Jordan
Steven & Margaret Krawiec
Gerald Kroboth
Kathleen Kurtz
James Luzader
Hilary McElroy
Bob McKellin
Carol Modjadidi

Hank & Karen Naisby
Jane Naus
Susan Orr
Tyler Papaz
Ed & Lucy Perusse
Paul Peucker & Jeffrey Long
Anne Reid
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Laura Schattschneider
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Daniela Simon
Anne Spanos
John & Traci Stocker
Harry & Mary Catherine
Tachovsky
Cynthia Tone
Riddick & Jane Weber

Linda & David Wickmann
Kenneth Wildrick
Judith Williams
Linda & Thomas Zimmerman
Anne Zug

Center for Moravian Studies
C.F. Martin & Co.
CR&Y Accountants
Just Born Quality Confections
Larger Life Foundation
Moravian Church Northern
Province
Moravian Development
Corporation
Moravian University
Network for Good

Annual Appeal

Bartholomew-Schisler Funeral
Home
Tim & Karen Brady
Jason & Michelle Brown
Richard & Jill Bruckart
Matthew & Michelle Burnard
Richard Chynoweth & Lyn
Troдахl Chynoweth
Paul & Marian Couch
Blair Couch
Christopher & Rebecca Crook
Barbara Dietterich
Michael Farmer

Sandra Gold
Scott Gordon
Christiansbrunn Hermitage
Mary Jo Hill
Jack Hommer
Harold Hudson
Roger & Karen Huth
IBM
Johnson & Johnson
Barbara Kemmerer
Ken Kirst
Nancy Kostas & Renee
Roberts

Heikki Lempa
Michael Macy
Bill Matz Jr.
Rosi McIlwain
Rory Morgan
H. Lester Morris
Peter Murray
Richard Musselman
Charles & Gwen Peischl
Ed & Lucy Perusse
William Ramsden
Jane Regina
Deb Rossetti

Dave & Kathy Roth
George Rupp
Roger Sauerbrey
Gordon & Susan Sommers
Erika & Gerald Still
Bonnie Stoltz
Anthony Thompson
Jim & Toni Trach
Wachovia Historical Society
Nancy Wanamaker
David & Linda Wickmann
Barbara Wright
Linda & Thomas Zimmerman



Membership

INDIVIDUAL

Cynthia Bangston
Eileen Bocich
Karen Bunning
Marian Couch
Barbara Dietterich
Ronald Doyle
Dale Eck
Marcia Ehinger
Michael Farmer
Lou Carol Fix
John Gallagher
Marilyn Garrison
Sandra Gaspar
Jane Gottwald
David Harris
Brenda Hoelman
Judy Hosking
Harold Hudson
Virginia Kleintop
Nola Knouse
Thomas Lannon
Heikki Lempa
Bob Lienemann
Steve Long
Joseph Magedanz
Rosi McIlwain
Betsy Miller
Rory Morgan
H. Lester Morris
Peter Murray
William Ramsden

George Rupp
Arthur Schleinkofer
Gayle Searock
Richard Spittel
Cynthia Tone
Katie Trach

FAMILY/MANOR

Wayne & Karen Achey
Craig & Julie Atwood
Richard Boak
Thomas & Debbie Bross
Donald & Mary Brown
Matthew & Michelle Burnard
Chris & Krista Carson
Robert & Susan Clewell
Anne DeFrancisco
Tom & Laraine Demshock
John & Barbara Egerton
Tony Ettwein
Terry & Julia Folk
Larry Monte & Marsha Fritz
Ray & Susie Gatland
Jeffrey & Sherry Gehris
Frances Groves
Ned & Linda Heindel
Casey & Jen Hoch
Roger & Karen Huth
Dale Browder & Jim Jordan
Bruce & Claire Kleppinger
Andy & Beatrice Leh
Tim & Sharon Leh

Jacqueline Mock
Kara Mohsinger
Ronald & Cathy Mordosky
Craig & Alice Mosebach
Hank & Karen Naisby
Charles & Gwen Peischl
Paul Peucker & Jeffrey Long
Norman & Maria Prochnau
Bill & Gail Remo
Conrad & Loraine Rice
Karen Samuels
Rick & Mollie Santee
Steve & Susan Schlack
Harry & Mary Catherine
Tachovsky
Jim & Toni Trach
Nancy Wanamaker
Riddick & Jane Weber
Linda & David Wickmann
Anne Zug

1740 CLUB

Christopher & Rebecca Crook
Ellen Dorsey
Susan Ellis
Jack Hommer
Bruce & Judy Palmer
Ed & Lucy Perusse
Anne Reid
Christopher Roth
John & Traci Stocker

GRAY COTTAGE CLUB

Stephen & Janis Bajan
Richard Chynoweth & Lyn
Troдахl Chynoweth
Bruce & Joanne Haines
Christopher Major
Gordon & Susan Sommers

WHITEFIELD CLUB

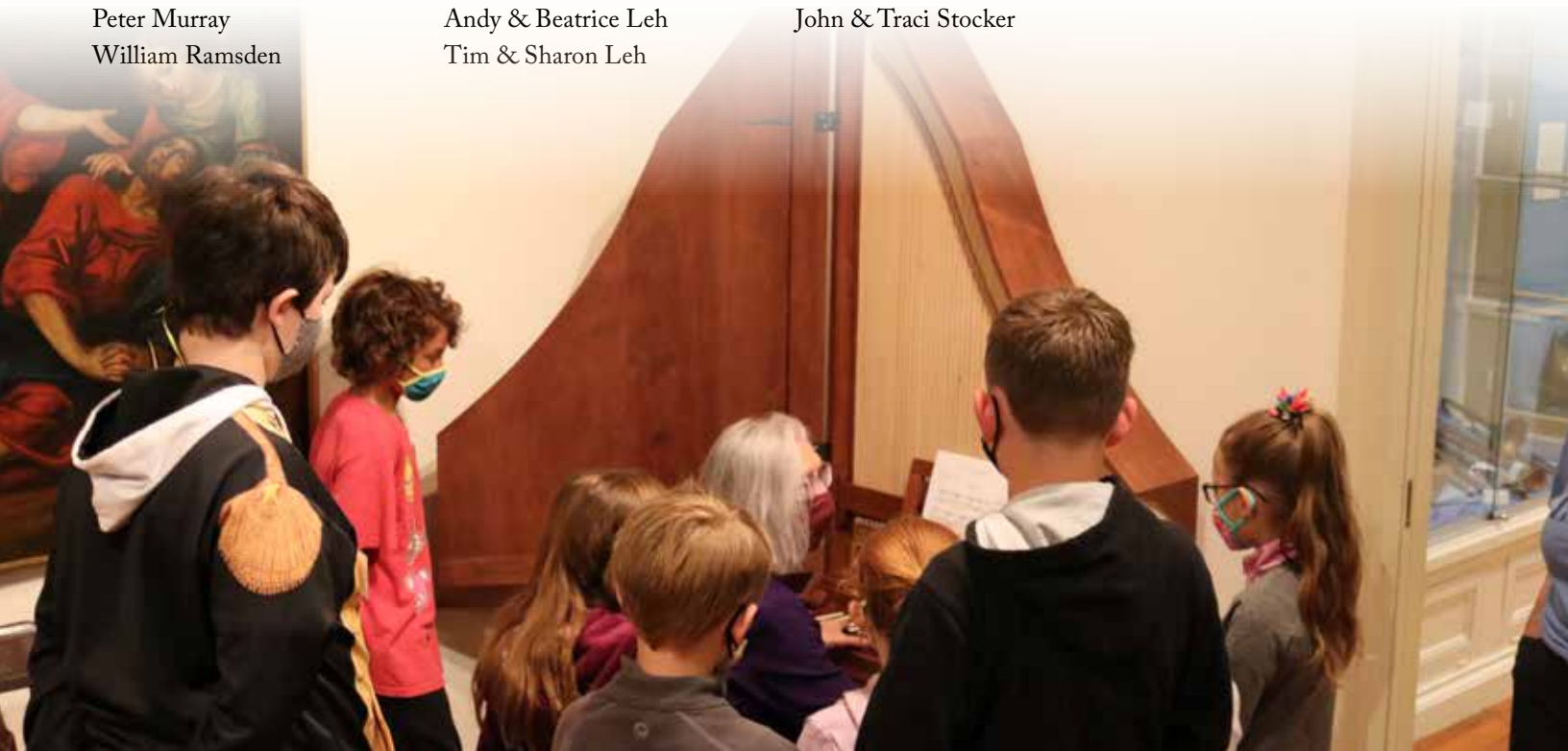
Nancy Kostas & Renee Roberts
Linda & Thomas Zimmerman

SPANGENBERG CLUB

Steve & Margaret Krawiec

LIFE

Karin Albert
John Beitel
Glenn & Virginia Boerstler
Wilfred & Lorraine Dreger
Susan & Otto Dreydoppel
Joan Engelbrecht
Neville & Linda Shay Gardner
Darryl Jeffries
Rose Nehring
Doris Schattschneider
George & Ann Weisel
Emma Williams
Helen Woodbridge





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